

# WELCOME GUIDE



INCLUDES A READY-TO-USE CHECKLIST

2025-2026

OUR MISSION AT PARENT  
PROTECH IS TO EQUIP YOUR  
COMMUNITY TO SAFELY  
NAVIGATE TECHNOLOGY

# LAUNCH CHECKLIST

Use the steps below to access your resources, share Parent ProTech with your community, and make the most of your school's partnership.

## 1 - BOOKMARK KEY LINKS

- PPT sign up link
- Google Drive promotional folder

If you do not have access to your school's sign-up link or promotional folder, contact your district lead or reach out to the Parent ProTech team [here](#).

## 2 - DOWNLOAD RESOURCES

- Download educator + family resource bundle folder [here](#)
- Review the resources you want to share with staff and families.

## 3 - PREPARE VISUAL RESOURCES

- We recommend customizing the [provided Canva templates](#) with your school's Parent ProTech sign-up link and QR code so families can sign up quickly.

## 4 - SPREAD THE WORD

- Share Parent ProTech with your school community (internally and externally)
  - **Internal communication**
    - Staff meeting live 15-minute introduction with ProTech team
    - Staff communication
  - **External communication**
    - Welcome email
    - Text message
    - Family newsletter
    - School website or parent portal

## 5 - KEEP IT VISIBLE

- Parent ProTech works best when families see it more than once. Continue sharing your sign-up link and resources throughout the year through reminders, newsletters, flyers, parent nights, school websites, and staff communication.

